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2013 CONFERENCE AT-A-GLANCE

Track Sponsor	Wells Fargo	Citi			Bank of America		Robert Wood Johnson Foundation
Track	Collaborations	Consumer Finance	Coverage	Credit Unions	Energy Efficiency Finance	Financial Resources	Healthy Foods
Wednesday, October 16							
7:30AM-8:30AM	Networking Sessions: West Region—Franklin 3, South Region—Franklin 4, Midwest Region—Franklin 2, Northeast Region—Franklin 1, Nortridge Users Group—Franklin 5, Mergers and Acquisitions—Franklin 6, Idle USDA IRP Revolving Loan Funds—Franklin 7,						
8:45AM-10:45AM	Opening Plenary—The Bond and Beyond: Expanding the Capital Marketplace for All CDFIs—Grand Ballroom Salon H						
10:45AM-12:00PM	Dedicated Trade Show Visiting Time—Franklin AB						
12:00PM-2:00PM	Lunch and <i>Many CDFIs, One Purpose: Aligning Capital with Justice</i> —State of the Industry Speech by Mark Pinsky, President and CEO, Opportunity Finance Network—Grand Ballroom Salon H						
2:15PM-3:45PM		The US Financial Diaries: What We're Learning—Franklin 3		Financial Trends of Thriving Community Development Credit Unions—Franklin 4	Policy Solutions for Energy Efficiency Retrofits—Franklin 5	An Interagency Dialogue on CRA—Franklin 8	
2:15PM-5:30PM	Tours: Financing Federally Qualified Health Centers; Microbusiness Development in Philadelphia—12th Street Entrance						
4:00PM-5:30PM	Innovations in Credit Union and Community Partnerships—Franklin 1		Strategies for Expanding Geographic Coverage—Franklin 10	Let's Build an Effective Secondary Capital Market for Credit Unions—Franklin 4	Demand-Side Challenges for Energy Efficiency Retrofits—Franklin 5	Securing the Support of Individual Donors—Franklin 6 CDFIs and the FHLB System: What's Next?—Franklin 7	Transformative Effects of Grocery Stores in Food Deserts—Franklin 3
5:45PM-9:00PM	Wells Fargo NEXT Awards for Opportunity Finance: A Celebration of CDFIs—Grand Ballroom Salon H						
Thursday, October 17							
6:00AM-7:00AM	Create Jobs for USA Fun Run—Hotel Lobby						
7:00AM-8:00AM	Meet the CDFI Small Business Growth Collaborative—Franklin 1, Breakfast with Arts, Culture, and Community Development Investors—Franklin 2, Networking Breakfast: 2011-2013 HFFI-FA Grantees—Franklin 9						
8:00AM-8:30AM	OFN Members Sign In to Vote—Grand Ballroom Foyer						
8:30AM-11:00AM	OFN Connect—Grand Ballroom Salon H						
11:15AM-12:15PM	CDFI Partnerships with Municipalities and the Private Sector—Franklin 8				Energy Efficiency Financing: Meet the Funders—Franklin 4	Strategies for Increasing Retail Investors—Franklin 5 An Inside View of the NMTC Business—Franklin 6	Food Deserts 2.0: Tools and Resources—Franklin 7
12:30PM-2:15PM	Lunch with CDFI Fund Director Donna Gambrell, the 2013 Ned Gramlich Awardee, and the 2013 Justice Grant Awardee—Grand Ballroom Salon H						
2:30PM-4:00PM		New Products in Consumer Financial Services—Franklin 3		Credit Union Alternatives to High-Cost Payday Loans—Franklin 9	Partnerships for Energy Efficiency Lending—Franklin 5	CDFI Bond Guarantee Program: Application Basics—Franklin 8	
2:30PM-5:30PM	Tours: Charter Schools—Facilities that Inspire Learning; Energy Efficiency Financing in Action—12th Street Entrance						
3:00PM-5:30PM	CDFI Clinic—Franklin 1&2						
4:15PM-5:30PM	Creating Liquidity through Partnerships—Franklin 3	Home Mortgages: Regulation and Operations—Franklin 4	Expansion Strategies for Rural CDFIs—Franklin 5				Data Tools for Healthy Food Investments—Franklin 6
5:30PM-7:45PM	Native CDFI Reception and Awards Ceremony—Grand Ballroom Salon H						
Friday, October 18							
7:30AM-8:30AM	Networking Sessions: Financing Team-Business Lenders—Franklin 1, Financing Team-Housing Lenders—Franklin 3, CEOs under \$20 Million in Assets—Franklin 4, CEOs over \$20 Million n Assets—Franklin 5, Crowdfunding—Franklin 6, Credit Unions—Franklin 8,						
9:00AM-10:30AM	Collaboration as the New Competition—Franklin 3	Improving Outcomes with Behavioral Economics—Franklin 4	Beyond Housing in TOD Vision—Franklin 5	Inventing Products to Serve the Underbanked—Franklin 6		Impact Investing: Smoke and Mirrors or a CDFI Strategy?—Franklin 9 Preparing for and Leveraging a CARS™ Rating—Franklin 1	Financing Food Hubs—Franklin 2
10:45AM-12:15PM						CDFI Bond Guarantee Program: Lessons Learned from the First Application Experience—Franklin 8	



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	Capital One			Goldman Sachs 10,000 Small Businesses		
Housing	Microenterprise	Native CDFIs	Organizational Capacity	Small Business	Strategic Communications	Special Topics
Wednesday, October 16						
Shared Equity Homeownership—Franklin 8, Scaling Up Microfinance Participants—Franklin 10, Marketing Staff—Franklin 9						
	Learnings from Scaling Up Microfinance: The Path to Loan Repayment—Franklin 7	Build Your Funding Applications Now—Franklin 9		Deployment: Barriers, Break-throughs, and Best Practices—Franklin 6	Content Marketing—The Next Digital Battleground—Franklin 10	CDFIs' Role in Large-Scale Disaster Response—RM. 407
Expanding Markets for Housing – Related Social Enterprises –Franklin 9			Results Based Leadership for the Next Generation of CDFI Leaders –Franklin 8 Increasing your CDFI's Resilience through Business Continuation Planning—Franklin 2	Introduction to Financing Cooperative Businesses—RM. 407		
Thursday, October 17						
At the Nexus of Housing and Health—Franklin 10	Learnings from Scaling Up Microfinance: Customer Acquisition and Market Research—Franklin 3		OFN Connect (continued): A Conversation with OFN President & CEO Mark Pinsky—Franklin 9			
		Are You Ready... for Some Funding?!—Franklin 6	Salesforce.com Solutions for CDFIs –Franklin 4 Character Can't Tell the Story: Mitigating Risk in a Changed Lending Environment—Franklin 7	Successful Entrepreneurs Give Back—Franklin 10	Fast & Furious—RM. 407	
LIHTC Year 15: What's Next? What's It Worth?—Franklin 7	Big Data: Innovations in Serving the Underserved—Franklin 8	Not Your Typical Funders Panel –Franklin 9			PR & Social Media: Kissing Cousins—Franklin 10	Capacity Building: Community Health Center Lending—RM 407
Friday, October 18						
Reaching Minority Farmers—Franklin 9, Strengthening Small & Emerging CDFIs Participants—Franklin 2, Rural—RM. 407						
		Consumer Finance Protection Bureau Native Listening Session—RM. 402	Financial Statements Standards and Best Practices—Franklin 8	Developing a Sustainable Community Advantage Program –RM. 407		
	Learnings from Scaling Up Microfinance: New Product Development—Franklin 9	Innovative Partnership Opportunities between Native and non-Native CDFIs—Franklin 4			Brand Basics: What's Your Story? –Franklin 6	Impact Measurement for CDFIs: The Current State of the Field –Franklin 1