

Promotional Toolkit

2020 Small Business Finance Forum: Virtual Edition

Thank you for helping spread the word about the 2020 Small Business Finance Forum: Virtual Edition! With nearly 400 attendees in 2019, we hope to reach an even larger audience with this year's virtual event.

We've provided suggested language and graphics below that you can use to help promote the event to your network. Thanks again for your support and see you at the first-ever virtual Small Business Finance Forum on June 16 and 17!

Website/Blog Language:

Join us June 16-17 for the [2020 Small Business Finance Forum: Virtual Edition!](#)

This year, the Forum takes place during a global pandemic when CDFIs—America's financial first responders—are working tirelessly to provide COVID-19 relief and recovery assistance to small businesses across the country.

It is in this context that [Opportunity Finance Network](#), a national network of nearly 300 CDFIs, offers an opportunity for the industry's small business community to come together virtually to support, inspire, and learn from each other.

Now in its ninth year, the Forum will place a primary focus on COVID-19 short-term relief and long-term recovery efforts for small businesses, as well as the long-term sustainability of CDFIs.

Suggested Social Media Language:

- Registration is now open for the @oppfinance 2020 Small Business Finance Forum: Virtual Edition. The event will focus on COVID-19 relief & recovery efforts for #smallbiz underserved by mainstream finance. Tag someone you think should attend! #2020VirtualSBFF <https://ofn.org/sbff>
- CDFIs—America's financial first responders—are working tirelessly to provide relief to financially underserved small businesses. Join us June 16-17 to discuss COVID-19 recovery at @oppfinance's virtual 2020 Small Business Finance Forum. #CDFIsOnYourSide <https://ofn.org/sbff>
- This June 16-17, join us & hundreds of mission-driven small business lenders & partners for the 2020 Small Business Finance Forum: Virtual Edition! The event will place a primary focus on COVID-19 #smallbiz relief & recovery efforts. #2020VirtualSBFF <https://ofn.org/sbff>



Event Hashtags:

- #2020VirtualSBFF
- #CDFIsOnYourSide
- #KeepCDFIsStrong (*keep using this hashtag all year long!*)

Graphics:

Download [HERE](#).

