

CDFI Coverage Map User Guide

Quick tips for getting started

Search Bar

- Above the map, use the search bar to show a specific area of the map by entering an address, FIPS code (for census tracts and block groups), congressional district, school district, and more.
- The map will highlight your chosen area in orange or mark it with an orange icon.
- To remove the orange outline or icon, click the “Clear Location” button in the bottom right-hand corner of the screen.

Menu and Sub-Menu Options

- The Coverage Map menu options are on the left-hand side of the screen.
- When moving your cursor over a menu option, a sub-menu will pop up right next to it
- Choose the data indicator listed in the sub-menu that you would like to display on the map.

“Add Data Layer”

- Adding a data layer will display data on a specific indicator by area (e.g., county, zip code, congressional district).
- For example, clicking on the “Income” menu option and then clicking on the “Median Household Income” sub-menu option will display typical household income by county.
 - Census tracts with higher median household incomes will be shaded dark purple and census tracts with lower median household incomes will be shaded light purple.
- A brief description of the data layer appears directly above the map (right below the search bar). Click the “Details” button to learn more about how the data is measured.
- Refer to the legend to interpret the shading. In the legend, you can also
 - Change the data year
 - Change the variable (e.g., for Median Household Income you can choose to show the data by dollar amount or by percent change between 2000 and 2008)
 - Change the area on which the shading is based (e.g., shading by county, zip code, congressional district)
 - Remove a data layer

“Add Sites”

- These menu options offer site-level data. Click on the >> icon to view the various sub-menu options.
- For example, if you want to view only low-income designated credit union branches, click on “Bank and Credit Union Branches” → >> → “Low-Income Credit Union.”



- You can then choose to color code all credit union branches so that there is differentiation between credit unions with the low-income designation and those without the designation.
- Alternatively, you can choose to show only low-income designated credit unions on the map.

Other Great Things the Map Can Do

- Directly below the map, you can choose to show geographic boundaries that outline counties, zip codes, census tracts, congressional districts, and more.
 - [NEW! Now you can use this section of the map to highlight persistent poverty counties and/or CDFI Investment Areas. You can use these overlays with other data layers and site-level data.](#)
 - If you can't check certain boxes, just zoom in on the map and more check boxes will become available.
- Print! Once you're done choosing your data layers, data sites, and geographic boundaries, click the "Print" button directly below the map to put your customized map on paper.