



SMALL BUSINESS FINANCIAL EMPOWERMENT

www.businessimpactnw.org

BUSINESS IMPACT NW

Financial and Social Impact

- Loans made: More than 600, totaling \$32 million
- Loan repayment rate: 95% on an annual average
- Customers served: More than 15,000
- Current customers served: More than 330

Contact

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Business Impact NW (BIN) is a non-profit economic development organization formed in 1997. Created to serve under-banked entrepreneurs by providing access to capital and comprehensive business technical assistance. BIN serves startups as well as existing businesses, and is dedicated to helping entrepreneurs at every stage in their business model; whether they are newly established or at a growth stage. BIN's business assistance centers include the Washington Women's Business Center (WBC), the Minority Business Development Agency (MBDA), and the Region X Veterans Business Outreach Center (VBOC) offering small business consulting services, training, and networking. BIN also offers a comprehensive suite of financial products to serve the needs of Washington State entrepreneurs.

Success Story: Plum Bistro, Seattle, WA

Thanks to a loan, comprehensive business planning, and technical assistance from BIN, Makini Howell opened Plum Bistro on Seattle's Capitol Hill. Her popular restaurant serves food that utilizes organic, natural, vegan products from local manufacturers and producers. Howell hopes to enhance the sustainability of the region—and provide much needed jobs—as well as introduce Seattleites to plant-based cuisine with personality. Makini meticulously crafts her menu to reflect America as a blend of different cultures by offering familiar taste as well as exciting influences not found in vegan food elsewhere in the city.

