



More than a loan. An opportunity.

[www.trufund.org](http://www.trufund.org)

### Financial and Social Impact

- Small business loans issued to minority- and/or women-owned business enterprises: Approximately 77%
- Small business loans issued to entities operating in low-income communities: Approximately 54%
- Jobs created and retained since inception – 7,300
- Financing Provided Since inception – 1155 loans totaling \$115,396,238

### Contact

NEW YORK - CORPORATE OFFICE  
39 West 37th Street,  
7th Floor  
New York, NY 10018  
T: 212.204.1303  
E: [info@trufund.org](mailto:info@trufund.org)

# TRUFUND FINANCIAL SERVICES, INC.

TruFund Financial Services is a 501 (c) 3, certified Community Development Financial Institution (CDFI) headquartered in New York City with field offices in Alabama and Louisiana. TruFund's mission is to promote and foster economic development within underserved communities and among disadvantaged populations. TruFund achieves this by providing innovative financial solutions that have TruImpact, revitalize communities and create jobs. As a nonprofit mission-driven entity, TruFund offers affordable loan capital to small businesses and nonprofit organizations that are financially viable, but have difficulty accessing capital from banks or other conventional lenders. TruFund was established in 2005 as a national nonprofit organization that advances economic opportunity for people, businesses, and communities in need.

TruFund Financial Services, Inc. offers more than a loan – we provide an opportunity for underserved small businesses and low-income communities to thrive.

### Success Story: JPHogan Corp., Staten-Island, NY

JP Hogan Corp., a woman-owned construction company, was steadily growing until Hurricane Sandy forced this Staten-Island business to temporarily close its doors. The storm caused substantial damage to the company's fleet of trucks and specialty equipment, and several employees had to be laid off. TruFund provided disaster relief funding to replace equipment, hire staff and support cash flow challenges. Once the business stabilized, TruFund also financed an equipment loan that enabled the business to take on new government contracts, and hire five people. With renewed confidence, the company continues to grow steadily and has begun to upgrade its technology.

