CommunityWorks is a non-profit financial organization committed to building people and places to provide a brighter future for underserved families and communities in South Carolina. Established in 2008, CommunityWorks has been impacting the community through financial education, equitable lending, and investing for more than a decade. Our products and services include home buyer assistance, microbusiness loans, business coaching, credit builder lending, community lending, financial wellness checkups, and more. With an economic impact of more than $232 million since our inception, we continue to grow and achieve the goal of strengthening families, neighborhoods, and communities.

Success Story: Facez by Cynthia, Brow and Lash Bar, Spartanburg, SC

After years of managing a brow bar owned by a local family, Cynthia grew tired of watching her trainees quit and become competition. She decided it was time to put her knowledge to work and pursue her dream of owning a lash and brow salon. She found CommunityWorks through the Small Business Administration’s website, and she quickly applied for a loan. She was thankful to receive a microbusiness loan from CommunityWorks for an amount that traditional banks would not consider, along with personalized business coaching.

She is now the proud owner of Facez by Cynthia, Brow and Lash Bar. As the first African American woman to perform and teach the brow threading technique professionally in Spartanburg, she has developed a loyal following of customers. She is known not only for her precise brow and lash styling, but also for her warm and affable personality. As Spartanburg’s only standalone brow and lash bar, Cynthia’s business model revolves around keeping her clients happy with hugs, laughs, and stellar customer service.

Financial and Social Impact
- $64,091,361 in home buyer assistance home sales
- 585 home buyer assistance units purchased
- $4,508,435 in microbusiness loans provided
- 202 microbusinesses supported
- $537,000 in small business loans provided
- 1,217 financial wellness assessments
- $7,000,000 in affordable housing/community lending
- $5,483,845 in consumer loans provided

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April 2020