



www.peoplefund.org

PeopleFund

PeopleFund is a Community Development Financial Institution (CDFI) and operates as a non-profit 501(c)(3) serving all of Texas. We provide small business loans as well as business assistance and education to people with otherwise limited access to such resources. Since our founding in east Austin in 1994 as Austin Community Development Corporation, our financial and educational assistance has helped create thousands of jobs and empowered an even greater number of Texans on a path to financial stability and independence.

Financial and Social Impact

- Total Number of Loans = more than 400
- Total dollars loaned = over \$25 million
- Jobs = nearly 2,300 created and thousands more saved
- Percentage of total loans made to minority, women-owned, or nonprofit ventures = 75%
- Hours of professional Business Assistance & Education provided = over 15,000

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A Member of
OPPORTUNITYFINANCE
NETWORK

Success Story: Workers Defense Project, Austin, TX

Workers Defense Project (WDP) is a membership-based organization that empowers low-income workers to achieve fair employment through education, direct services, organizing and strategic partnerships. WDP is a worker center and part of a national movement of organizations that seek to provide low-wage workers with the resources they need to improve their working and living conditions. The project provides a source of power and hope for many low-wage workers who have little access to these important resources.

