

**Lina Page, Executive Vice President  
Strategic Communications**

Lina delivers brand, reputation, and marketing results for OFN and CDFIs. She leads high-impact communications programs to engage current stakeholders and build awareness with new audiences—to drive social change, and to help increase investments and grants, advocate for more federal funding, and support OFN’s members.

Highlights of Lina’s work at OFN include corporate responsibility marketing initiatives with Twitter, Google, Sam’s Club, and Starbucks; leading marketing outreach and plenary development for OFN’s annual conference; managing public relations during the mortgage crisis, the jobs crisis, predatory lending, and the pandemic; and branding Opportunity Finance Network.

Lina has significant experience across a broad range of industries. She was a marketing leader at a technology firm producing iris recognition biometric software, has worked for an electronic bill payment startup, as well as an enterprise database software company that went public during her tenure.

Lina has executive education from Northwestern University and the University of Pennsylvania. She has a BA from the University of Pennsylvania.

*Employee at OFN since 7/1/2004*