Delivering Technical Assistance to Small Businesses +

Kendra Ott | June 9, 2014
About PCV’s BusinessAdvising.org

Pacific Community Ventures:

- PCV is a 16 year old CDFI that creates economic opportunity in low income communities. We achieve our mission through impact investing, entrepreneurship and thought leadership.

Business Advising Program:

- Over the past five years alone, PCV has worked with nearly 1,000 companies, supported 10,000 jobs and created over 1,000 net new jobs; two-thirds of these workers are residents of California’s lower-income communities.

BusinessAdvising.org:

- Launched pilot in February 2013 to take California program national. We facilitated over 350 matches in 11 states in 2013.
Why BusinessAdvising.org?

PCV’s Response to:

- Increased demand from existing local partners already ‘outsourcing’ their TA to PCV
- Increased accessibility to online resources by underserved entrepreneurs
- Movement of corporate employee engagement programs toward ‘skills-based’ volunteerism
- Lack of availability of a gold standard small business advising/mentoring program
What is BusinessAdvising.org?

- PCV vetted a number of online matching technologies, and decided on a venture-backed start-up technology firm working on workplace mentorship
- PCV tailored technology platform to suit our two audiences
- PCV ran a year-long pilot
- New product launched based on feedback from pilot participants
What’s next for BusinessAdvising.org?

- Goal in 2014 is to prove that PCV can cover some of its growth and operational costs by charging a nominal fee for a match.
- Long-term, BusinessAdvising.org will be a driving force in improving our economy across the country. We will achieve this by becoming the go-to resource for small business owners seeking help to grow their small business and business professionals/corporations looking for meaningful, quantifiable skills-based volunteering opportunities that have lasting impact.
Our new site: www.BusinessAdvising.org
Goal: Impact!

Our Impact
By investing resources in small businesses across the country, PCV is having an impact on underserved communities and their residents.

- 256 Companies Served
- 3,332 Employees Served
- 4,500 Annual Volunteer Hours
- $68 million Paid to lower-income workers

See All of Our Case Studies
Custom back-end matching platform: