

**Dear Opportunity Finance Advocate,**

The opportunity finance movement aligns capital with justice. It is composed of mission-driven community development financial institutions (CDFIs) working across America in low-income, low-wealth, and other disadvantaged communities to provide greater economic opportunity and access. We believe everyone deserves an opportunity and that justice for all begins with opportunity for all.

The enclosed information packet includes background material on the opportunity finance industry and Opportunity Finance Network (OFN), the leading national CDFI network. CDFIs, part of the growing opportunity finance movement, offer countless pathways for students, professors, and administrators to work side by side in aligning capital with social, economic, and political justice. In this packet, there is a wealth of resources about all things opportunity finance, including a sample OFN Member CDFI profile, inspirational success stories about CDFI borrowers, and industry career placement information.

Students and professors may be particularly interested in the model case study provided in this packet. Here, students can work with their peers and professors to discuss real-life issues impacting disadvantaged communities and the innovative ways CDFIs find solutions and bring opportunity to those challenges.

Further opportunities for jobs and internships in the industry are also available in the packet—a valuable resource for students and career counselors alike.

After reading this packet, we ask you to join us. If you are a...

- **Student:** talk to other students about the opportunity finance movement. Utilize the case studies in your classes and clubs. Check out the many job and internship opportunities.
- **Professor:** encourage students to become more involved in the opportunity finance movement. Use the case study as a starting point to introduce students to existing strategies that help align capital with social, political, and economic justice. Contact Beth Lipson, Executive Vice President of Strategic Initiatives, at [blipson@ofn.org](mailto:blipson@ofn.org) for more information or with questions.
- **Career Counselor:** advise students of all majors on the different opportunities for students to work in this industry. Contact Tamara Frye, Senior Associate of Human Resources, at [tfrye@ofn.org](mailto:tfrye@ofn.org) for more information.
- **University Administrator/Trustees:** consider investment and/or partnership opportunities with CDFIs. Contact Fran Lutz, Chief Financial Officer, at [flutz@ofn.org](mailto:flutz@ofn.org) for more information.

We thank you for your interest in the opportunity finance movement and your desire to help align capital with justice. Please do not hesitate to contact us with any further questions.

Sincerely,

Opportunity Finance Network