

Dear Advocate,

Community development financial institutions (CDFIs) are mission-driven organizations across the country working in low-income, low-wealth, and other communities underserved by mainstream finance. CDFIs are leaders of a growing movement to advance systemic social, political, and economic change — with countless opportunities for students, professors, and administrators to get involved.

The enclosed information packet includes background material on the CDFI industry and Opportunity Finance Network (OFN), the leading national CDFI network. CDFIs offer countless pathways for students, professors, and administrators to work side-by-side in aligning capital with social, economic, and political justice. In this packet, you'll find sample OFN member CDFI profiles, inspirational success stories about CDFI borrowers, and industry career placement information.

Further opportunities for jobs and internships in the CDFI industry are also available in the packet — a valuable resource for students and career counselors alike.

After reading this packet, we ask you to join us. If you are a...

- **Student:** talk to other students about the CDFI industry. Utilize the case studies in your classes and clubs. Check out the many job and internship opportunities.
- **Professor:** encourage students to become more involved with CDFIs. Use the case study as a starting point to introduce students to existing strategies that help align capital with social, political, and economic justice. Contact Tina Poole Johnson, Senior Vice President of Network Services, at tpjohnson@ofn.org for more information or with questions.
- **Career Counselor:** advise students of all majors on the different opportunities for students to work in this industry. Contact Tamara Frye, Vice President of Human Resources, at tfrye@ofn.org for more information.
- **University Administrator/Trustees:** consider investment and/or partnership opportunities with CDFIs. Contact Beth Lipson, Chief Financial Officer, at blipson@ofn.org for more information or with questions.

Thank you for your interest in the opportunity finance movement and your desire to help align capital with justice! Please do not hesitate to contact us with further questions.

Sincerely,

Opportunity Finance Network